

January 2010

## “Who Will Win The Big Game?”

What does it take to be a champion? What separates winners from losers? *More importantly, is there something we can do to improve our chances of winning?*

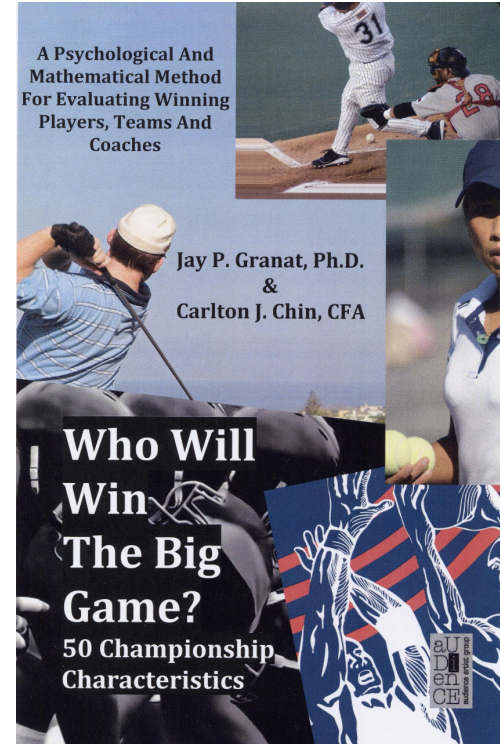
A new book, by Dr. Jay Granat and Carlton Chin, studies these factors and more – *verifying and debunking – various hypotheses based on the actual results of major sports championships.*

Dr. Granat, a psychotherapist, highlights principles of sport psychology based on his experience with athletes of all levels – ranging from Olympic athletes to student athletes. Chin, an MIT-trained “quant,” researches these traits using factor analysis. Together, they have identified *key winning factors related to sport psychology – backed by a statistical analysis of historical results.*

### Some highlights include:

- What factors can help predict the Super Bowl winner?
- Surprising statistics that help determine World Series champions.
- Could Del Potro’s upset win over Federer in the 2009 US Open have been predicted?
- What makes a “Champion Golfer?”
- Does “Big Game Experience” really matter?
- Can coaches really make a difference?
- Essays and analysis of the 1991-2005 Atlanta Braves (MLB) and the 1988-1993 Buffalo Bills (NFL).

*These are just some of the many interesting sports results you can discover in this book.* The findings can be used in several ways. Sports fans can use the research to help predict winning players and teams. *Sports executives and organizations can study the results and/or work with Granat and Chin to help improve their team’s performance.*



### *Dr. Jay Granat*

- Psychotherapist who has worked with Olympic & professional athletes
- Consults with sports organizations, teams, and corporations
- Former university professor
- Author of several books; writes weekly columns for several newspapers
- Has appeared in the NY Times, ESPN & Good Morning America.

### *Carlton Chin, CFA*

- Quantitative research consultant for sports organizations & corporations
- MIT-trained engineer and “quant.” CFA (Chartered Financial Analyst)
- Fund manager specializing in quantitative & alternative investments
- Co-author & quantitative researcher for “Who Will Win the Big Game”